

BLUESEA Hotels accelerates its expansion with the addition of new hotels and surpasses 9,500 rooms

Palma de Mallorca, January 14, 2026 - BLUESEA Hotels begins the year with a significant boost to its strategic plan, consolidating its leadership in the “Value for Money” segment and positioning itself as one of the top ten hotel chains in Spain.

As part of its growth strategy, BLUESEA Hotels has added to its portfolio in January the management of the **Moondreams**-branded hotels, part of the leisure division of the Soho Boutique Hotels group. The transaction involves the addition of 17 new properties and 1,811 rooms in leading tourist destinations such as the Costa del Sol, Ibiza, Menorca, Costa de la Luz, Costa de Almería, Cullera, Cantabria and Pontevedra. The company has assumed administrative management of these assets as of January 1 and will take over operational and commercial management from February 1, in line with an integration process planned ahead of the transaction’s closing to ensure a smooth and efficient transition.

These additions are complemented by three further incorporations that strengthen BLUESEA’s presence in key destinations. In Gran Canaria, BLUESEA will take over the management of **Hotel Rey Carlos**, a 3-star property with 141 rooms located in Playa del Inglés, which will undergo refurbishment in the coming months to align its offering with the chain’s standards. The group is also expanding its presence in Las Palmas de Gran Canaria with the addition of **La Cícer**, a complex of 40 apartments located just a few meters from Las Canteras Beach, one of the most sought-after urban destinations for both domestic and international travelers. On the Costa del Sol, the **Hotel Torremolinos Centro** has been added, featuring 110 rooms and located in the heart of Torremolinos (Málaga).

All of this follows the recent closing of the **Labranda / Meeting Point Hotels** transaction, previously announced. This operation marks a key milestone in the Group’s growth trajectory, adding 15 new properties in the Canary Islands and laying the foundations to further strengthen its presence in the archipelago.

BLUESEA will carry out a progressive rebranding process for the different assets, which will begin operating under the BLUESEA Hotels brand and be integrated into the company's new corporate website.

With these additions, BLUESEA Hotels reaches 63 hotels and 9,560 rooms under management, reinforcing its positioning as a benchmark in Spanish leisure tourism. This evolution responds to a clear vision: to continue building a hotel offering focused on making holidays easier, providing functional, well-located and hassle-free stays for an increasingly diverse traveler.