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**BEST  
MID-MARKET  
INVESTMENT  
PARTNER**

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**WINNER IBERIA**

London, 7th April 2021

*Media Information for Immediate Release*

## **Portobello Capital: Best Mid-Market Investment Partner Iberia 2020**

The CFI.co judges have conferred on **Portobello Capital** the 2020 award for **Best Mid-Market Investment Partner Iberia 2020**

Highlights of the judging panel's findings include:

- Portobello Capital partners with dynamic companies, providing the funding and know-how to maximise value creation. It looks for entrepreneurs who aren't afraid to challenge convention, and favours bold thoughts and actions.
- Portobello Capital follows a rigorous selection process and invests considerable resources in the recruitment and retention of high-calibre team members. The result is low staff turnover and high employee engagement.
- The firm serves a few select family offices, but its main investors are international institutions. Portobello Capital understands how the Spanish market works and leverages the right platforms to facilitate responsible growth.

*The judging panel's full report:*

### **Portobello Capital: Best Mid-Market Investment Partner Iberia 2020**

Independent private equity firm Portobello Capital has distinguished itself as a proactive partner of the mid-market investment sphere. The Madrid-based firm was founded in 2010, and its portfolio has grown to include more than 60 investment vehicles and €1.4bn in AUM. Portobello Capital partners with dynamic companies, providing the funding and know-how to maximise value creation. It looks for entrepreneurs who aren't afraid to challenge convention, and favours bold thoughts and actions. Portobello Capital has successfully raised five funds since its inception — two of them during the pandemic. It has 17 companies in its portfolio and 34 professionals on-staff. Portobello Capital follows a rigorous selection process and invests considerable resources in the recruitment and retention of high-calibre team members. The result is low staff turnover and high employee engagement. Portobello Capital builds trust with stakeholders — employee or client — by always acting with fairness, respect and integrity. It takes the time to understand its clients' needs, then takes decisive steps to help them. The firm serves a few select family offices, but its main investors are international institutions. Portobello Capital understands how the Spanish market works and leverages the right platforms to facilitate responsible growth. The firm anticipates a growth spurt of

its own as it looks to enlarge the size and geographic scope of its portfolio in the near future. The CFI.co judging panel names Portobello Capital winner of the 2020 award for Best Mid-Market Investment Partner (Iberia).

*For further information, please contact:*

Editorial Team  
Tel +44 (0)203 137 3679  
Email: [editorial@cfi.co](mailto:editorial@cfi.co)

### **About Portobello Capital:**

Portobello Capital is a leading independent private equity firm in the Middle Market with €1.4bn Assets under Management and 17 companies in its portfolio. Our team has over 25 years of experience investing across various industries, with a focus on Food, Healthcare, Business Services and Industrials. Portobello Capital makes long-term investments both through majority control and structured minority stakes, and builds industry leaders by collaborating actively in their management to maximize value creation. Our priority is to deliver risk-adjusted returns to our investors and partners through a disciplined methodology with proven results. We incorporate Environmental, Social and Corporate Governance principles in the day to day of our organization, our relationship with our employees, investors, partners, suppliers and, ultimately, society.

### **About CFI.co:**

CFI.co is a print journal and online resource reporting on business, economics, and finance. The journal recognises that the traditional distinction between emerging and developed markets is now far less meaningful as world economies converge. Headquartered in London, the world's most multicultural city, CFI.co covers and analyses the drivers behind that change. Combining the views of leading multilateral and national organisations with thought leadership from some of the world's top minds – CFI.co's dedicated editorial team ensures that readers better understand the forces influencing and reshaping the global economy.

### **About the CFI.co Awards Programme**

Each year, CFI.co seeks out individuals and organisations that contribute significantly to the convergence of economies and truly add value for all stakeholders. Reporting from frontlines of economies on the move, CFI.co realises that best practice is to be found throughout the world. The Awards Programme aims to identify and reward excellence wherever it is found. The programme aims to inspire others to further improve their own performance.

## Contacts

### **CFI.co**

Meridien House  
69 – 71 Clarendon Road  
Watford  
Hertfordshire WD17 1DS  
United Kingdom

Phone: +44 203 137 3679  
Fax: +44 203 137 5872  
Email: [contact@cfi.co](mailto:contact@cfi.co)  
Web: [www.cfi.co](http://www.cfi.co)

### **Mayte Alonso**

Institutional Relations Director

Portobello Capital  
C/ Almagro 36, 2ª planta,  
28010 Madrid  
Spain

Phone: M. +34 629243032  
E-mail: [malonso@portobellocapital.es](mailto:malonso@portobellocapital.es)  
Web: [www.portobellocapital.es](http://www.portobellocapital.es)